

# Our new digital platform allows our clients to run expert level promotions with a wide range of mechanics

**FAST**

Go-live in 2 weeks or less

**FLEXIBLE**

Choose the perfect mechanic to suit your customers and deliver the results you want.

**RELIABLE**

25 years experience in delivering expert sales promotions. Our platforms run on best-in-class cloud-based tech.

**INSIGHTFUL**

Get Real-time insights into your customers behaviours

**AFFORDABLE**

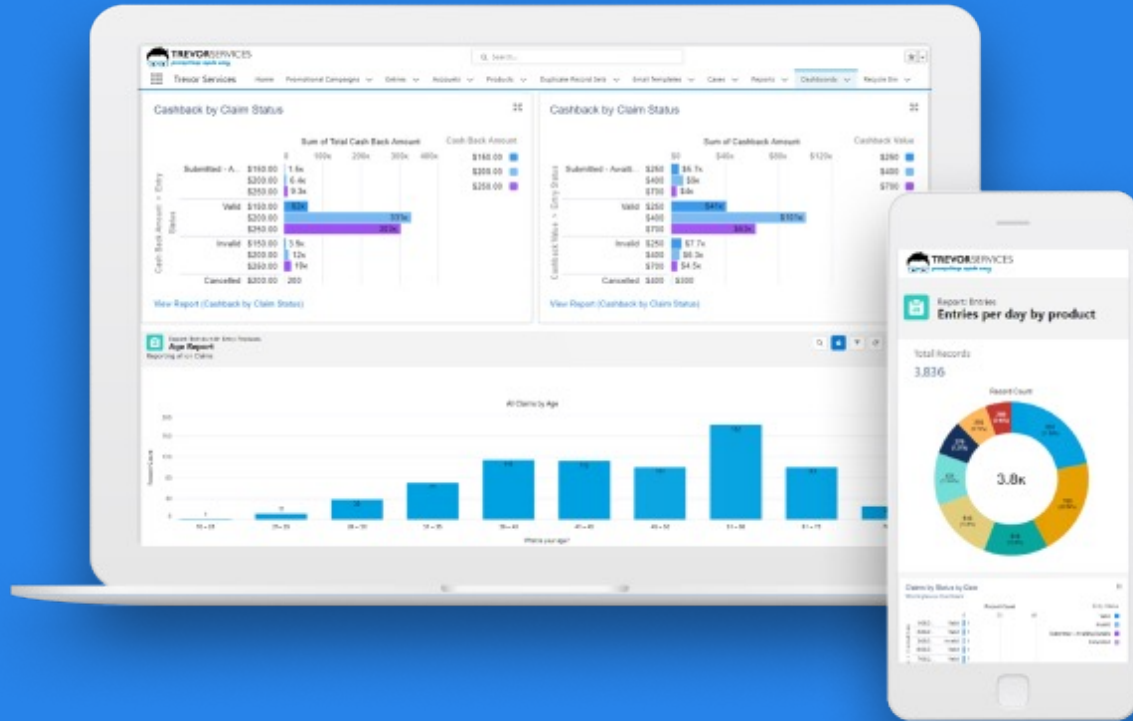
Fixed packages that better any competitor

**GLOBAL**

Run multi-country, multi-currency and languages



# Digital Platforms to run your next Sales Promotion



Trevor Services™ is a digital completion and sales promotion platform which allows brands, agencies and media owners to deliver mobile, SMS and digital promotions globally, whilst being managed centrally.

With our robust promotional platform, your promotion is guaranteed to be 100% compliant. Trevor Services™ technology operates stand-alone or as an integrated solution within a partner CMS environment.

Whilst we run many campaign-based opportunities, Trevor Services™ excels when integrated into a partner CMS platform enabling numerous global campaigns to run, with varying campaign mechanics, simultaneously.

# Promotions we design build and offer

— Trevor Services™



## Instant Win

Instant win gratification creates high appeal for existing, lapsed and swinging shoppers. Designed to lift sales, noise and anticipation.



## Chance to Win

What better way to create awareness of your brand and generate engagement for existing, new and lapsed customers.



## Simple Entry

Easy and effective way to attract new customers and increase awareness of an NPD or revitalizing an existing customer base with an enter to win.



## Gift with purchase

Add value and maximize turnover by offering your customers and partners a premium bundle deal or gift when purchasing your product or service.



## Prize draws

They offer a variety of ways to engage with your customers, using different mechanics such as instant win, daily draws, weekly draws, major prize draw at the end of the promotion.



## Unique Code

Easy and effective way to attract new customers and increase awareness of a NPD or revitalizing an existing customer base with an enter to win.



## Cashback

Drive brand engagement and sales by offering your customers and partners money back on their purchases, all managed in one central platform.



## Sweepstake

Sweepstakes are a great way to build brand awareness, drive sales & generate enthusiasm amongst your customers and retailers through the use of engaging competitions.



## Judged / Game of Skill / 25 words or less

Creating a quality engagement with your lapsed and existing customers.

# Promotional Services

Trevor Services™



## Promotional Technology

### DELIVERING DIGITAL SALES PROMOTION CAPABILITIES WITH TREVOR SERVICES

- Central campaign management
- Global campaign execution across multiple territories
- Real-time campaign data
- Customised campaign dashboard
- Operational & financial cost efficiencies
- Multiple promotional campaign mechanisms e.g. Cashback, Instant Win, Gift with Purchase, Sweepstake, Buy & Try, Insured Risk Managed

## Entry & Claim Management

### VALIDATE CLAIMS, JUDGE & SELECT WINNERS WITH TREVOR SERVICES

- Unique code validation & response
- Promotional claim checking & response
- Independent winner selection
- Independent entry moderation & content judging
- Email notification

## Promotional Fulfilment

### VOUCHERS, E-CODES, CASH & PHYSICAL PRIZE DELIVERY WITH TREVOR SERVICES

- Vouchers and rewards
- Travel Prize / Winner Management
- Cash payments: EFT transfers and pre-paid cards
- Virtual wallets: generic and branded
- Multi-territory or multi-language fulfilment

“Finally, here’s some clever tech to help brands run a wide range of promotions, with rapid go-live timing and affordable packages. They should call it Trevor tech...”



**TREVORSERVICES**

*promotions made easy*

## Australia

### SYDNEY

90 Bourke Road,  
Suite 1.24,  
Alexandria, NSW 2015

### MELBOURNE

The Commons  
36-38 Gipps Street  
Collingwood, VIC 3066

W: Trevor.services  
E: melissa@trevor.services

## United Kingdom

M16  
5 Waterside,  
Hampton Court, KT8 9AD

W: m16.agency  
E: trevor@m16.agency

## Singapore

BAMBOO MARKETING  
7 Temasek Boulevard,  
Singapore, 038987

W: bamboomarketing.com.sg  
E: hello@bamboomarketing.com.sg